



## FOR IMMEDIATE RELEASE

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### PRO-SPRAY EUROPEAN AUTOMOTIVE FINISHES LAUNCHES NEW WEB SITE

**Massillon, OH – November 17, 2006** – Pro-Spray European Automotive Finishes announced the launch of their new web site [www.prosprayfinishes.com](http://www.prosprayfinishes.com).

“As we continue to grow in the paints and coatings aftermarket, having an informative web site is a necessity” said Tom Gardner, business unit director of paints and coatings.

“[www.prosprayfinishes.com](http://www.prosprayfinishes.com) gives customers what they need. Whether its technical data, material safety data sheets, application guides or high and low resolution images, our site has an abundance of helpful information available at the click of a mouse.”

The new site was designed for easy navigation and offers up-to-date; colour information, product descriptions, images and technical information, new Pro-Spray H2O Waterborne Basecoat System information, the story behind Pro-Spray European Automotive Finishes, the latest ads, press releases, literature and new products, industry links and job listings.

“We conducted extensive market research prior to designing the site”, reported Laura Timberlake, marketing manager. “The goal was to create a web site that offered more information than any other paints and coatings site, while keeping it easy-to-use and promote the Pro-Spray brand.”

Pro-Spray is a wholly owned division of U.S. Chemical & Plastics, An ALCO Industries Company. Developed and manufactured in England and distributed in Europe and North America, the Pro-Spray product line delivers a comprehensive, versatile, and high performance intermix colour system supported by a full range of primers, clearcoats, hardeners, thinners and support products to collision shops worldwide.

#### **For more information on Pro-Spray contact:**

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